



ENGAGING WITH VIETNAM  
An Interdisciplinary Dialogue



The 9<sup>th</sup> “Engaging with Vietnam - An Interdisciplinary Dialogue” Conference  
[www.engagingwithvietnam.net](http://www.engagingwithvietnam.net)

## The 9<sup>th</sup> “Engaging with Vietnam - An Interdisciplinary Dialogue” Conference

*Touring Vietnam: Exploring Development, Tourism, and Sustainability from Multi-disciplinary and Multi-directional Perspectives*

**Co-organized by:**

University of Social Sciences and Humanities – Vietnam National University Ho Chi Minh City (USSH, VNU HCMC), University of Hawaii at Manoa (USA), Thu Dau Mot University, and An Giang People’s Committee

<b>Pre-Conference Activity</b>	<b>27 December 2017: Ho Chi Minh City</b>
<b>PART I</b>	<b>28 – 31 December 2017: Ho Chi Minh City</b>
<b>PART II</b>	<b>1 January 2018: Binh Duong</b>
<b>PART III</b>	<b>2 - 4 January 2018: An Giang</b>

### Program Overview

<b>27 December 2017</b>	<b>Pre-conference Activity: Hackathon Workshop (1:30-5:00pm)</b>
<b>28-30 December 2017</b>	<b>Academic Sessions and Art Project Exhibition (Building D, USSH, VNU HCMC)</b>
	<b>Special Evening Program 29 December (5:30-9:00pm at The Myst Dong Khoi)</b>
<b>31 December 2017</b>	<b>Hackathon Competition and Artists Talk at the Reunification/Independence Palace</b>
<b>1 January 2018</b>	<b>One day trip HCMC-Binh Duong-HCMC</b>
<b>2-4 January 2018</b>	<b>Academic Sessions, Hackathon Competition, and Theme-based Tours in An Giang</b>



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## The 9<sup>th</sup> “Engaging with Vietnam - An Interdisciplinary Dialogue” Conference

*Touring Vietnam: Exploring Development, Tourism, and Sustainability from Multi-disciplinary and Multi-directional Perspectives*

**Pre-Conference Activity: Hackathon Workshop  
 Hackathon – Engaging With Vietnam 2017**

**“Du lịch, Di sản, Lịch sử, Phát triển, và Công nghệ”  
“Interweaving Tourism, Heritage, History, Development and Technologies”**

Location	D.201-202, Building D, University of Social Sciences and Humanities, VNU HCMC, 10-12 Dinh Tien Hoang St, Ben Nghe Ward, District 1, HCMC
1:15-1:30	Registration
1:30	Welcome from the Hackathon Organizing Team & Introducing the Coaches/Mentors – Chào mừng và Giới thiệu BTC và nhóm hướng dẫn
1:45	Introducing all the Hackathon Participating Teams and their Coaches – Giới thiệu các đội tham gia và người hướng dẫn từng nhóm
2:00-2:45	Talk “Heritage and Memory” by Dr. Nguyen Thi Hau (USSH – VNU HCMC) + Discussion/ Bài nói chuyện “Di Sản và Ký Ức”, TS. Nguyễn Thị Hậu
2:45-3:30	Talk “Examples of Popular History in Southeast Asia” by A/Professor Dr. Liam Kelley (University of Hawaii at Manoa) + Discussion  Bài nói chuyện “Một số ví dụ về sử đại chúng ở Đông Nam Á”, PGS TS. Liam Kelley
3:30-3:45	Break – Nghỉ giải lao
3:45-4:30	Talk “Jobs, career, and causes for young Vietnamese in an FIR world/Việc làm, nghề và nghiệp trong CMCN 4.0 cho giới trẻ Việt Nam” by Mr. Vu Tu Thanh (US-ASEAN Business Council) + Discussion
4:30-5:00	Group Projects – Insights from Artist Nguyen Nhu Huy (Ga0) & Dr. Pham Thai Son (Vietnamese-German University) – Chia sẻ của nghệ sĩ Nguyễn Như Huy và TS. Phạm Thái Sơn về làm việc nhóm

The workshop is open to all the registered participants of the 9<sup>th</sup> Engaging With Vietnam Conference. [Room D.403 is reserved for the Hackathon teams for 28-30 December 2017].



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## Part I – “Engaging with Vietnam: An Interdisciplinary Dialogue” Conference

*Touring Vietnam: Exploring “Development”, “Tourism” and “Sustainability” in Vietnam from Multi-disciplinary and Multi-directional Perspectives*

**28 – 31 December 2017: Ho Chi Minh City**

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### DAY 1: THURSDAY 28 DECEMBER 2017

**Location:** University of Social Sciences and Humanities, Vietnam National University Ho Chi Minh City, 10-12 Dinh Tien Hoang St, Ben Nghe Ward, District 1, HCMC

**7:30-8:30 REGISTRATION (GROUND FLOOR, BUILDING D)**

**8:30-9:15 OPENING REMARKS**

Location: Main Conference Hall, Building D

Welcome from the founders of Engaging With Vietnam and Conference Co-Organizers: Phan Le Ha and Liam Kelley

Dr. Vo Van Sen (Professor, President, University of Social Sciences of Humanities, Vietnam National University, Ho Chi Minh City)

Dr. Michael S. Bruno (Vice Chancellor for Research, University of Hawaii at Manoa)

Welcome from Thu Dau Mot University

Welcome from An Giang Province

Music Performances

**9:15-10:45 KEYNOTE SESSION: DEVELOPMENT AND SUSTAINABILITY IN DIALOGUE**

Location: Main Conference Hall, Building D

**Host:** Dr. Vo Van Sen (Professor, President, University of Social Sciences of Humanities, Vietnam National University, Ho Chi Minh City – USSH, VNU HCMC)



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**9:20-9:40** Dr. Ngo Thi Phuong Lan (Vice President, University of Social Sciences of Humanities, Vietnam National University, Ho Chi Minh City)

“The Interaction of Development, Tourism, and Sustainability: The Case of Vietnam Tourism”

**9:40-10:00** Dr. Michael S. Bruno (Vice Chancellor for Research, University of Hawaii at Manoa)

“Development and Sustainability in Dialogue: People and Water”

**10:00-10:20** Dr. Jamie Gillen (National University of Singapore) and Mary Mostafanezhad (University of Hawaii at Manoa)

“The Geopolitical Encounters of Tourism: Nation-Building, Development and the State”

**10:20-10:45** Discussion

**10:45-11:00 COFFEE BREAK**

**11:00-12:00 BREAKOUT SESSIONS**

**SESSION 1: Policy and Development**

Location: Room D.401, Building D

Moderator: Nguyen Thanh Trung (USSH, VNU HCMC)

Nicholas Chapman (International University of Japan)

“The Absence of Environmental Cooperation in Vietnamese Foreign Policy”

Nguyen Thanh Hoang (USSH, VNU HCMC) and Dinh Hoang Duy (Vietnamese-German University)

“Measurement of Vietnamese SMES’ Competitive Capacity for Doing Outward Foreign Direct Investment”

**SESSION 2: Tourism and Ecology**

Location: Room D.402, Building D

Moderator: Nguyễn Thị Hậu (USSH, VNU HCMC)

Lê Quang Cần (Ban Tuyên giáo Tỉnh ủy Đồng Nai)



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“Chợ Nổi Ở Đồng Bằng Sông Cửu Long Trong Phát Triển Du Lịch Gắn Sinh Kế Của Người Dân Vùng Sông Nước”

Nguyễn Thị Minh Hải (Đại học An Giang)

“Bàn Về Cách Làm Du Lịch Sinh Thái Ở Đồng Bằng Sông Cửu Long Đáp Ứng Nhu Cầu Du Khách Hiện Nay”

**SESSION 3: History and Ideas**

Location: Room D.501, Building D

Moderator: Hai Le (Instytut Filozofii i Socjologii PAN)

James Engels (USSH, VNU Hanoi)

“Postwar Soviet Educational Imprints: Socialist Intellectuals in Globalizing Vietnam”

Hoang Vu (Cornell University)

“Between Propaganda and Cao-Mienism: The Cambodian Decade in Vietnamese Literature”

**SESSION 4: International Dimensions of Tourism and Sustainable Development**

Location: Room D.502, Building D

Moderator: Trương Minh Huy Vũ (USSH, VNU HCMC)

Nguyễn Thị Hương Thủy (Đại học Thủ Dầu Một)

“Phát Triển Du Lịch Bền Vững Ở Một Số Nước Phát Triển: Bài Học Cho Việt Nam”

**Bùi Hoàng Ngọc (Đại học Lao Động Xã hội)**, Vương Đức Hoàng Quân (Viện nghiên cứu phát triển TP.HCM) and Phan Thị Liệu (Đại học Lao Động Xã Hội)

“Mối Quan Hệ Giữa Nguồn Vốn Đầu Tư Trực Tiếp Nước Ngoài Và Phát Triển Bền Vững Ở Việt Nam”

**SESSION 5: Tourism and Development in the Southwest**

Location: Room D.503, Building D

Moderator: Trần Kiên (School of Law, VNU Hanoi)

Trần Hạnh Minh Phương (Đại học Thủ Dầu Một)

“Quan Hệ Tộc Người Và Phát Triển Bền Vững Vùng Tây Nam Bộ”



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Phạm Thị Huệ (Trường Cao đẳng Cần Thơ)

“Khai Thác Giá Trị Văn Hóa Sông Nước Miệt Vườn Nhằm Phát Triển Du Lịch Bền Vững Ở Tây Nam Bộ”

**SESSION 6: Developing Sustainable Tourism**

Location: Room D.504, Building D

Moderator: Jamie Gillen (National University of Singapore)

Thu Thủy Nguyễn Thị (HCMC University of Culture)

“Exploiting Potential Values of Toponyms in Sustainable Tourism Development (Case Study: Toponyms in Ninh Thuan and Binh Thuan Provinces)”

Sophie Hughes and Do Ha Phuong (Independent Researchers)

“Sustainable Cultural Tourism”

**SESSION 7: Hán Nôm and Heritage**

Location: Room D.509, Building D

Moderator: Nguyễn Hữu Sử (Viện Nghiên Cứu Tôn Giáo)

Ngô Minh Sang (Đại học Thủ Dầu Một)

“Thạch Bi Sơn Và Dấu Ấn Lịch Sử Nam Tiến Của Vua Lê Thánh Tông (1471)”

Nguyễn Đình Hưng (Viện nghiên cứu Hán Nôm)

“Hiện Tượng Đa Hành Văn Tự Trong Văn Bản In Phật Giáo Ở Miền Bắc Việt Nam Giai Đoạn 1924 – 1954”

**12:00-1:30 LUNCH (D.201-D.202)**

**1:30-3:30 BREAKOUT SESSIONS**

**SESSION 8: Phát Triển Du Lịch Bền Vững Tại Việt Nam**

Location: Room D.509, Building D

Chủ tọa: Ngô Thanh Loan (ĐH KHXH & NV TP HCM)



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Nguyễn Văn Chất and **Trần Duy Minh** (ĐH KHXH & NV TP HCM)

“Du Lịch Homestay – Giải Pháp Phát Triển Bền Vững Du Lịch Tỉnh Vĩnh Long”

Võ Thanh Tuyền and Trương Hoàng Tố Nga, Trịnh Kim Ngân (ĐH KHXH & NV TP HCM)

“Định Hướng Phát Triển Bền Vững ‘Đô Thị Du Lịch’ Việt Nam”

Nguyễn Tuấn Nghĩa and **Dương Đức Minh** (ĐH KHXH & NV TP HCM)

“Từ Cách Tiếp Cận Hiện Đại Hóa Dịch Vụ Đề Xuất Hướng Khai Thác Và Phát Triển Du Lịch Bền Vững Tại Thành Phố Hồ Chí Minh”

Ngô Thị Phương Lan, Dương Đức Minh, Phạm Đức Thiện (ĐH KHXH & NV TP HCM)

“Áp dụng khung phân tích phát triển bền vững cho việc xây dựng và khai thác sản phẩm du lịch đặc thù tại An Giang”

Ngô Thanh Loan and Nguyễn Thị Hồng Phương (ĐH KHXH & NV TP HCM)

“Liên Kết Phát Triển Du Lịch Các Tuyến Du Lịch Dọc Hành Lang Kinh Tế Phía Nam Giữa Việt Nam, Campuchia Và Thái Lan Theo Hướng Bền Vững”

### **SESSION 9: Law for the Sustainable Development of Vietnam (Part 1)**

Location: Room D.504, Building D

Moderator: Vu Cong Giao (School of Law, VNU, Hanoi)

Discussant: Tran Kien (School of Law, VNU, Hanoi)

**Thuy Duong Nguyen**, Nguyen Dang Dung, **Vu Cong Giao** (School of Law, VNU)

“Impact of the 2013 Constitution on Economic Development of Vietnam: A Theoretical and Legal Assessment”

Pham Hong Thai, Vu Cong Giao, Nguyen Duc Anh (School of Law, VNU, Hanoi)

“Court System in the Fight against Corruption in Vietnam: Problems and Perspective”

Do Thu Huyen (Government Inspectorate) and Vu Cong Giao (School of Law, VNU)

“Asset Recovery in the Fight against Corruption in Vietnam: Problems and Perspective”

### **SESSION 10: Towards Sustainable Development of Vietnamese Teacher Professionalism: Constructivist Approaches**

Location: Room D.503, Building D



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Moderator: Anh Ngoc Trinh (University of Canterbury)

Discussant: Anh Ngoc Trinh (University of Canterbury)

Hang Thuy Thi Tran (University of Alberta)

“Unpacking the Experiences of Professional Development: A Window to Scaffold English Language Teachers in Vietnam for Internationalization”

Hang Thanh Thi Nguyen (University of Melbourne)

“Becoming a 21st Century EFL Lecturer in Vietnam: A Continuing Professional Development Framework for Teacher Motivation and Well-being”

Dao Hanh Nguyen (University of Sciences and Technology, Hanoi)

“Primary EFL Teacher Empowerment through TOT Training: Underserved Vietnamese Contexts”

Thanh Giang Thi Trinh (Ho Chi Minh City University of Technology and Education)

“Partnerships in ESL Teacher Education: A Model to Integrate Training with the Real World of Work”

Anh Ngoc Trinh (University of Canterbury)

“Embedding ‘Glocal’ Dimensions in Vietnamese Teacher Development: An Inward- and Outward-Looking Approach”

## **SESSION 11: Creative Sustainable Development**

Location: Room D.502, Building D

Moderator: Bao Dat (Monash University)

Jane Gavan (University of Sydney)

“Building Creative Capacity in Vietnam: Multi-Disciplinary and Multi-Directional Perspectives on Sustainable Approaches to Raising Innovation in Manufacturing Communities”

**Nguyễn Tâm Trang**, Chu Thi Thu Huyen (Hanoi National University of Education) and **Dang Thi Huong Thao** (Hung Yen University of Technology and Education)

“Improving Learner Autonomy: The Way Forward for Sustainable Education”

Lily Nguyễn (Diplomatic Academy of Vietnam and University of Melbourne)





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“Career Development Aspiration of Vietnamese Doctoral Students in Australia”

**SESSION 12: Developing Sustainable Educational Institutions and Leadership**

Location: Room D.501, Building D

Moderator: Phạm Thị Ly (Đại học Nguyễn Tất Thành)

Trịnh Huyền Nhung (Đại học Thái Nguyên)

“Bravegirls: Những Nữ Sinh Việt Nam Trong Thời Đại Mới”

Trần Thị Tuyết Mai (Đại học Thủ Dầu Một)

“Phát Triển Năng Lực Lãnh Đạo, Quản Lý Của Hiệu Trưởng Trường Phổ Thông Đáp Ứng Yêu Cầu Của Cuộc Cách Mạng Công Nghiệp 4.0”

Nguyễn Thị Hồng Cúc (ĐH KHXH & NV TP HCM)

“Chính Sách & Nguồn Lực Giáo Dục Đại Học Ngoài Công Lập Tại Việt Nam”

**SESSION 13: Developing Sustainable Tourism**

Location: Room D.401, Building D

Moderator: Jamie Gillen (National University of Singapore)

Thị Thu Hằng Trương (USSH, VNU, HCMC)

“Capitals and Agency in the Analytical Framework of Community-Based Sustainable Tourism Development”

Soryaly Chau, Chau Khon and Chau Nguyen Phi Oanh (An Giang University)

“Enhancing English Public Speaking Skill for Tourism-Major Students at An Giang University, Vietnam: Challenges and Solutions”

Anh Pham (University of Queensland)

“Knowledge Management and Climate Change Adaptation in Tourism Destinations: The Case of Hoi An City, Vietnam”

Nguyen Huong Giang and Mananya Techalatertkamol (USSH, VNU, HCMC)

“Education and the Role of Youth in Sustainable Tourism Development, Sai Gon as a Case Study”



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**SESSION 14: War, Memory, and Literary Practices: The Vietnam War and Post-War Vietnam Reconsidered**

Location: Room D.402, Building D

Moderator: Lê Nguyên Long (USSH, VNU, Hanoi)

Discussant: Lê Nguyên Long (USSH, VNU, Hanoi)

Đoàn Ánh Dương (Academy of Social Sciences)

“Narration of the Past: Encountering Memories of War in Post-War Vietnam in Receptions of Bao Ninh’s *The Sorrow of War*”

Mai Anh Tuan (Hanoi University of Culture)

“Struggles for Livelihood and the Emergence of New Lifestyle: Descriptions of Vietnamese Society in the Doi Moi [Renovation] Era in Nguyen Huy Thiep’s Stories”

Lê Nguyên Long (USSH, VNU, Hanoi)

“War, Uprootedness, and Hybridity: Fighting for the Marginalized in Viet Thanh Nguyen’s *The Sympathizer*”

Ngo Tu Lap (International Francophone Institute) and Daniel A. Matre (Averno College)

“‘Black Stars’ Poems by Tu Lap (Translated into English by Martha Collins): Introduced and Discussed by Daniel A. Matre”

**3:30-3:45 COFFEE BREAK (4<sup>TH</sup> & 5<sup>TH</sup> FLOORS)**

**3:45-5:00 TALK SHOW: TECHNOLOGY, MEDIA, THE LAW AND DEVELOPMENT**

Location: Main Conference Hall, Building D

**Hosts:** Dr. Tran Kien (School of Law, Vietnam National University Hanoi) & Dr. Tran Anh Tien (University of Social Sciences and Humanities, VNU HCMC)

**Guest Speakers:**

**Speaker 1:** Dr. Truong Minh Huy Vu (USSH, VNU HCMC), Trinh Le Anh (USSH, VNU Hanoi),

**Speaker 2:** Vu Dung (YKVN Law Firm), Vu Tu Thanh (US – ASEAN Business Council),

**Speaker 3:** Vu Cong Giao (School of Law, VNU, Hanoi)

**6:00-8:30 WELCOME RECEPTION**

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**DAY 2: FRIDAY 29 DECEMBER 2017**

**Location: University of Social Sciences and Humanities, Vietnam National University Ho Chi Minh City, 10-12 Dinh Tien Hoang St., Ben Nghe Ward, District 1, HCMC**

**8:30-10:00 BREAKOUT SESSIONS**

**SESSION 15: Climate Change and Sustainable Development in the Mekong Delta**

Location: Room D.401, Building D

Moderator: Iftekhar Iqbal (Universiti Brunei Darussalam)

Ngo Thi Thu Trang (USSH, VNU, HCMC)

“Impacts of Ba Lai Sluice Gate-Dam on Livelihood Adaptation of Farming Households in Ben Tre Province”

**Dung Thi Le Tran** and Christopher Roberts (University of New South Wales at the Australian Defense Force Academy)

“The Mekong River, Subregional Cooperation and National Development Objectives: Vietnam in the Greater Mekong Subregion”

Nguyen Thi Hong Xoan (USSH, VNU, HCMC)

“People’s Responses to Climate Change in the Mekong Delta Area”

**SESSION 16: The Challenges of Sustainable Tourism and Governance**

Location: Room D.402, Building D

Moderator: Trinh Le Anh (USSH, VNU Hanoi)

Phùng Quốc Hiếu (Đại học Văn hóa Hà Nội)

“Văn Hóa Doanh Nghiệp – Yếu Tố Quan Trọng Góp Phần Phát Triển Bền Vững Cho Các Doanh Nghiệp Du Lịch Ở Việt Nam”

**Nguyễn Thị Thanh Hải** (Học viện Chính trị Quốc gia Hồ Chí Minh), Ngô Minh Hương (ĐH Quốc gia Hà Nội), Nguyễn Thị Xuân Sơn (ĐH Quốc gia Hà Nội) and Nguyễn Linh Giang (Viện Nhà nước và pháp luật)



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“Tác Động Của Du Lịch Đối Với Quyền Trẻ Em Ở Việt Nam”

Trương Hồ Hải (Học viện Chính trị quốc gia Hồ Chí Minh)

“Khái Quát Về Nhà Nước Kiến Tạo Phát Triển Và Quản Trị Nhà Nước Tốt”

**SESSION 17: Law for the Sustainable Development of Vietnam (Part 2)**

Location: Room D.509, Building D

Moderator: Vu Cong Giao (School of Law, VNU, Hanoi)

Discussant: Tran Kien (School of Law, VNU, Hanoi)

Dang Minh Tuan (School of Law, VNU, Hanoi)

“Legal Aid in the Socialist Republic of Vietnam: From Legal Subsidization to ‘Pro Bono’ Legal Service Mechanism”

Pham Hong Thai, **Bui Tien Dat and Vu Cong Giao** (School of Law, VNU, Hanoi)

“The Vietnamese Government in Transition: Its Changing Roles and Challenges”

Ngo Minh Huong (School of Law, VNU, Hanoi)

“Ensuring the Economic, Social and Cultural Rights: Challenges Facing other ASEAN Countries and Vietnam”

**SESSION 18: Vietnam Media and Innovations**

Location: Room D.504, Building D

Moderator: Le Trieu (USSH, VNU HCMC)

Le Trieu (USSH, VNU HCMC)

“An Overview of Media Reform in Vietnam”

Dien Luong (VnExpress International)

“Social Media/Facebook and Journalism”

Tien Tran (Zing News)

“Data and Infographics Journalism”

Lien Nguyen (Bloomberg) and Dung Tong (Nikkei Asian Review)



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“The Experiences of Correspondents for Foreign News Agencies in Vietnam”

Phuong Hoang (USSH)

“Mass Media Advertising in Vietnam”

**SESSION 19: Festivals, Rituals and Culture**

Location: Room D.503, Building D

Moderator: Ngô Thanh Loan (USSH, VNU HCMC)

Đỗ Thị Thu Hà and Phạm Đặng Xuân Hương (Đại học Sư phạm Hà Nội)

“Tái Sinh Di Sản - Sự Hội Nhập Truyền Thống Nguyên Bản Và Biến Thể Trong Lễ Hội Hết Chá Tại Một Bản Người Thái”

Phan Thị Diễm Hương & Phan Thị Thúy Vân (Đại học Huế)

“Du Lịch Di Sản: Bối Cảnh Và Ý Nghĩa Mới Của Lễ Tế Nam Giao Được Phục Dụng Trong Festival Huế”

Lê Thị Ngọc Điệp (ĐH KHXH & NV TP HCM)

“Âm Thực Mùa Nước Nổi Gắn Với Phát Triển Du Lịch An Giang”

**SESSION 20: Foreign Languages and Technologies in Diverse Educational Contexts**

Location: Room D.502, Building D

Moderator: Le Thuy Linh (Australian Technical and Management College & Monash University)

Tran Thi Xoan (Thammasat University)

“The impact of Chinese cultural products on the Vietnamese students”

Quang Huy Pham and Nguyen Thi The Ha (Dong Thap Community College)

“From Policies to Activities Toward Teaching and Learning Foreign Languages”

Chau Cao (Waseda University)

“Vietnamese Teachers’ Attitudes Toward the Use of Information and Communication Technologies in Inclusive Education”



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**SESSION 21: Urban Development**

Location: Room D.501, Building D

Moderator: Emmanuelle Peyvel (University of Brest)

Giang Đăng (USSH, VNU Hanoi)

“A Way to Sustainable Development for an Ede Village in Urbanized and Globalized Contexts”

Emily Nguyen (Yale University)

“Hai Ông Nhà Quê Lên Phố: Peasant Denigration and Celebration in Vietnam, Past and Present”

Mirjam Le (University of Passau)

“Cargo Cult Urbanization and Urban Commons at the Peri-Urban Frontier in Small Town Vietnam”

**10:00-10:15 COFFEE BREAK (4<sup>TH</sup> & 5<sup>TH</sup> FLOORS)**

**10.15 – 12.15: BREAKOUT SESSIONS**

**SESSION 22: Tourism, Migration and Identity**

Location: Room D.509, Building D

Moderator: Nguyen Nhu Huy (Artist, Ga0)

Na Dinh Le (Southern Institute of Social Sciences, HCMC)

“Local Identity in Tourism Development: A Case Study of a One-Day Tour in the South of Vietnam”

Morragnetwong Phumplab (National University of Singapore) and Sujane Kanarit (Chulalongkorn University)

“Tourism, Identity and Diplomatic Representation: Creating Collective Memory and Overseas Vietnamese (Việt Kiều) in Thailand”



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Lindsey Bier (University of Southern California)

“The Projection of Country Identity by Grassroots Tourism Networks in Vietnam”

Nguyễn Nữ Nguyệt Anh (USSH, VNU, HCMC)

“Connection with Homeland: Vietnamese migrants in South Korea”

**SESSION 23: Vietnam’s Higher Education in the Global Context**

Location: Room D.504, Building D

Moderator: Phan Van Que & Pham Sy Tien (Hanoi University of Business and Technology)

Martin Hayden (Southern Cross University) and Ly Pham (Nguyễn Tất Thành University and VNU HCMC)

“Recent Research Policy Developments in Vietnam: The Case of the Humanities and Social Sciences”

Mary Beith Marklein (George Mason University)

“U.S. Soft Power and Vietnam’s Higher Education Habitat”

Mark Ashwill (Capstone Vietnam)

“The Impact of President Donald Trump on Vietnamese Student Interest in Studying in the USA”

David Ericson (University of Hawaii at Manoa)

“Splitting the Horns of a Dilemma: The Very Idea of an Entrepreneurial and Innovative University in SE Asia”

**SESSION 24: Hán Nôm, Vietnamese Language(s), and the Nguyen Era**

Location: Room D.503, Building D

Moderator: Nguyen To Lan (Institute of Sino-Nom Studies)

Mai Nguyen Thi Ngoc (University of Culture)

“Ancient Documents in Vietnam Libraries: Management and Exploitation”

Minh Hang La (Institute of Sino-Nom Studies)



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“Western Missionaries and their Efforts in Transcribing the Vietnamese Language”

**Thu Nguyen** (Institute of Sino-Nom Studies) and Ngoc Quynh Nguyen (VASS)

“Piracy and Security in the East Sea – Lessons from the Nguyen Era”

**Phuong Mai Hoang** (Institute of Sino-Nom Studies)

“Public Commercial Activities on the Sea During the Nguyen Era: A Development Point of View”

**SESSION 25: The Challenges of (Sustainable) Development**

Location: Room D.502, Building D

Moderator: Trần Kiên (Đại học Luật, ĐHQG Hà Nội)

Trương Hồ Hải (Học viện Chính trị quốc gia Hồ Chí Minh)

“Thực Hiện Tinh Giản Biên Chế Trong Bối Cảnh Xây Dựng Nhà Nước Kiến Tạo Ở Việt Nam”

**Vũ Công Giao** and Hoang Nam Hai (Đại học luật, ĐHQGHN)

“Vấn Đề Kiểm Soát Tài Sản, Thu Nhập Trong Cuộc Chiến Chống Tham Nhũng Ở Việt Nam”

**Hồ Thị Lệ Thuỷ** (Trường ĐHKH Xã hội và Nhân văn)

“Xã Hội Cao Tuổi Của Nhật Bản Hiện Đại - Những Khó Khăn Và Giải Pháp”

**Tran Thi Thu Ha** (Thai Nguyen University of Agriculture and Forestry)

“Tourism and Sustainable Development Strategy at the Dong Van Karst Plateau, Ha Giang Province”

**SESSION 26: English, Tourism and Linguistics**

Location: Room D.501, Building D

Moderator: Le Thuy Linh (Australian Technical and Management College & Monash University) & Phan Van Que (Hanoi University of Business and Technology)

**Tuan Nguyen Hoang** (Thủ Dầu Một University) and Bao Dat (Monash University)

“Designing a Local English Syllabus for Tourism in the Global Context”





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Ngan Nguyen (Texas Tech University)

“Sustainable EFL Textbook Selection in Vietnamese Higher Education from Post-Colonial Perspectives”

Hà Võ Kim (Thủ Dầu Một University)

“Conceptualisations of the Linguistic Expressions “Trẻ Ra” and “Già Đi” Through Discourse Space Theory”

Nguyễn Tâm Trang (Hanoi National University of Education)

“Green Campuses in Vietnam for Sustainable Development: From Theory to Practice”

**SESSION 27: Tourism and Heritage**

Location: Room D.401, Building D

Moderator: Ngô Thanh Loan (ĐH KHXH & NV TP HCM)

Đào Vĩnh Hợp (Đại học Sài Gòn) and Võ Thị Ánh Tuyết (ĐH KHXH & NV TP HCM)

“Phát Triển Du Lịch Bền Vững Hội An Gắn Với Việc Bảo Tồn Và Phát Huy Giá Trị Kiến Trúc Cổ Các Hội Quán Của Người Hoa”

Lê Trương Ánh Ngọc (Đại Học An Giang)

“Di Sản Văn Hóa Và Du Lịch – Giải Pháp Nâng Cao Ý Thức Tự Bảo Vệ Và Bảo Tồn Qua Bài Học Kinh Nghiệm Từ Một Vài Quốc Gia Châu Á”

Nguyễn Thị Hậu (ĐH KHXH & NV TP HCM)

“Di Sản Văn Hóa Đô Thị Góp Phần Phát Triển Bền Vững (Trường Hợp Thành Phố Hồ Chí Minh)”

**SESSION 28: Developing Tourism**

Location: Room D.402, Building D

Moderator: Trịnh Lê Anh (ĐHKHXH&NV, ĐHQG Hà Nội)

Phùng Quốc Hiếu (Đại học Văn hóa Hà Nội)

“Nâng Cao Chất Lượng Hướng Dẫn Viên Du Lịch Tại Việt Nam - Một Giải Pháp Quan Trọng Để Phát Triển Du Lịch Bền Vững”



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Dương Ngọc Thắng (Đại học Kinh tế TP HCM), Phan Thị Hồng Hậu (Cao đẳng Cộng đồng Bình Thuận) and Nguyễn Thị Thu Thủy (Đại học Kinh tế TP HCM)

“Bảo Tồn Văn Hóa Việt Thông Qua Các Show Giới Thiệu Văn Hóa Việt Trong Du Lịch”

Trần Nguyên Khang (ĐH KHXH & NV TP HCM)

“Tạo Dựng Sức Mạnh Mềm Thông Qua Du Lịch: Cơ Hội Và Thách Thức Cho Việt Nam Trong Bối Cảnh Toàn Cầu Hóa”

**12:15 - 1:30 LUNCH (ROOMS D.201-D.202)**

**1:30-3:30 KEYNOTE SESSION: TOURING HERITAGE, MEMORY AND HISTORY**

Location: Main Conference Hall, Building D

**Host:** Vu Minh Hoang (Cornell University)

**Speaker 1:** Dr. Rommel Curaming (University of Brunei Darrusalam)

“The Past in Three Frames: Jabidah Massacre as History, Memory and Heritage”

**Speaker 2:** Dr. Liam Kelley (University of Hawaii at Manoa)

“The Spread of “Hispter” Concepts as Lifestyles and Tourist Attractions in Global Contexts”

Discussion: 30 minutes

**3:30-3:45 COFFEE BREAK**

**3:45-4:30 TALK SHOW “TOWARDS LIVABILITY IN VIETNAMESE CITIES”**

Location: Main Conference Hall, Building D

**Host:** Pham Thai Son (Vietnamese-German University)

**Guest Speakers**



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**Speaker 1:** Huynh The Du (Fulbright University of Vietnam)

**Speaker 2:** Truong Hoang Truong (USSH, VNU HCMC)



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**FRIDAY 29<sup>th</sup> DECEMBER, 5:30-9:00PM**

**SPECIAL EVENING PROGRAM AT *THE MYST ĐỒNG KHỞI***

**29<sup>th</sup> December, 5:30-9:00 SPECIAL EVENING PROGRAM AT *THE MYST ĐỒNG KHỞI*: “LIVING, HONOURING AND (RE)CREATING HERITAGE IN EVERYDAY LIFE”**

**HOSTS:** Phan Le Ha & Trinh Le Anh

**Location:** The Myst Đồng Khởi, 8 Hồ Huân Nghiệp, District 1

**Participation:** By invitation only

**5:30-6:00** Welcome and Greetings at Ba Son Café

**6:00-6:30** Guided Tour of “The Myst Đồng Khởi” - an exemplary case of living, honouring and (re)creating heritage in everyday life

**6:30-7:50** Dinner at the Rooftop

**8:00-9:00** Open Discussion “Living, Honouring, and (Re)creating Heritage in Everyday Life” & Meeting Mr. Vũ Hồng Nam, his family and Architect Nguyễn Hòa Hiệp – the main people behind the concept of “The Myst Đồng Khởi”



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**DAY 3: SATURDAY 30 DECEMBER 2017**

**Location:** University of Social Sciences and Humanities, Vietnam National University Ho Chi Minh City, 10-12 Dinh Tien Hoang St., Ben Nghe Ward, District 1, HCMC

**8:30-10:00 DEBATING SUSTAINABLE EDUCATION: A TALK SHOW**

Location: Conference Main Hall, Building D

**Hosts:** Dr. Phan Le Ha (University of Hawaii at Manoa) & Trinh Le Anh (University of Social Sciences of Humanities, Vietnam National University, Hanoi)

**Guest Speakers:**

Dr. Dang Van Huan (MOET)

Dr. Tran Anh Tien (USSH, VNU HCMC)

Dr. Vu Thanh Tu Anh (Fulbright University of Vietnam)

Dr. Ly Pham (Nguyen Tat Thanh University)

Dr. Ngo Tu Lap (International Francophone Institute, Vietnam)

Dr. Hoang Anh Tuan (USSH, VNU Hanoi)

Chau Duong Quang (PhD student, SUNY Albany, USA)

**10:00-10:15 COFFEE BREAK**

**10:15-12:15 BREAKOUT SESSIONS**

**SESSION 29: Tourism and Development in Minority Regions**

Location: Room D.501, Building D

Moderator: Nguyễn Thị Hậu (ĐHKHXH&NV, ĐHQG TP.HCM)

Tạ Thị Thanh Loan (Đại học Thủ Dầu Một)

“Phát Triển Du Lịch Bền Vững Vùng Dân Tộc Thiểu Số Việt Nam”



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Vũ Tú Quyên (Viện Văn hoá Nghệ thuật quốc gia Việt Nam)

“Gốm Bàu Trúc Trong Tiến Trình Phát Triển Văn Hoá Tộc Người”

Nguyễn Thị Thu Hoài (Đại học Sư phạm Hà Nội)

“Di Sản Văn Hóa Tộc Người Khơ Mú Trong Phát Triển Bền Vững (Nghiên Cứu Tại Xã Pa Thơm, Huyện Điện Biên, Tỉnh Điện Biên)”

**SESSION 30: Art and Performance**

Location: Room D.504, Building D

Moderator: Nguyen Nhu Huy (Ga0)

Đỗ Tường Linh (Six Space, Hanoi)

“The Wonder of Wanderlust”

Annika Yates (University of Chicago)

“The Artist’s Experience and the State of Contemporary Art in Vietnam”

Michelle Huynh (University of Hawaii at Manoa)

“The Virtue in Propaganda: A Dramatic Play”

**SESSION 31: Heritage and Tourism**

Location: Room D.503, Building D

Moderator: Jamie Gillen (National University of Singapore)

**Anh Pham** (University of Queensland) and Pham Thi Thanh Huong (UNESCO)

“Public Use Planning Process Methodology: An Approach for Adaptive Planning and Management in Heritage Tourism Destinations”

Dai Tuyen Quang (University of Queensland)

“Cultural Heritage Management of the Cham Community in the Context of Sustainable-Tourism Development in the South Central, Vietnam”

**Thi Kim Ngan Phan**, Michael Beverland and Bernardo Figueiredo (RMIT University)

“Heritage Authenticity: From War Landscape to Heritage Tourism Landscape”



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**SESSION 32: Experience as a Source of Learning, Development and Sustainability in a Cosmopolitan World**

Location: Room D.502, Building D

Moderator: Wendelin Küpers (Karlshochschule International University)

Michael Zerr (Karlshochschule International University)

“Embodied Ethicality and Experiential Learning – The Vietnamese Heritage”

Phan Thi Lan Anh (Karlshochschule International University)

“The Contribution of Mindfulness Meditation for Transformation Towards Sustainability”

Mick Petersmann (AFS Interkulturelle Begegnungen)

“Intercultural Competence - A Useful Ingredient for Engagement with Vietnam”

Wendelin Küpers (Karlshochschule International University)

“Integral Learning Practices for Sustainable Tourism Management Education and Mindful Practices in Viet Nam”

**SESSION 33: Legal and Security Issues**

Location: Room D.509, Building D

Moderator: Nguyen Thanh Trung (USSH, VNU HCMC)

Kien Tran and Vu Cong Giao (School of Law, VNU Hanoi)

“Capital Punishment in a Transitional Vietnam: Criminal Justice Perspectives and Challenges”

AKM Ahsan Ullah (Universiti Brunei Darussalam)

“Porous Borders and Trafficking in Southeast Asia Revisited”

Pham Ngoc Minh Trang (SCIS, VNU HCMC)

“The South China Sea Case’s Final Judgment and its Impact on Relations between Taiwan and ASEAN Countries”

Trương Hồ Hải (Học viện Chính trị quốc gia Hồ Chí Minh)

“Cách Mạng Công Nghiệp 4.0 Và Những Thách Thức Đối Với An Ninh Thông Tin Của Việt Nam”



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**SESSION 34: Managing the Risks of Development**

Location: Room D.401, Building D

Moderator: Iftexhar Iqbal (Universiti Brunei Darussalam)

Ha Nguyen Duy Mong (USSH, VNU, HCMC)

“Risk Management in Higher Education Administration and Leadership for Sustainable Development in Vietnam”

Alvin Bùi (UCLA)

“Returnee Entrepreneurs’ Opportunity Creation in the High-Tech Sector”

Huyen Thi Minh Van (Texas A&M University) & Tam To Phuong (Texas A&M University)

“National Human Resource Development in Vietnam – An Exploratory Review of Study”

**SESSION 35: Colonial History**

Location: Room D.402, Building D

Moderator: Vu Minh Hoang (Cornell University)

Hai Le (Instytut Filozofii i Socjologii PAN)

“Đáp Câu 1907: An Etic-Emic Journey to the Past and a Methodological Projection for the Future”

Vincent Tran (University of California, Berkeley)

“Traveling Towards a Postcolonial Identity: A Tự Lực Văn Đoàn Perspective”

David McCaskey (University of California, Riverside)

“Strange Fascinations and Second-Rate Imitations: European and American Tourists in Colonial Hanoi, 1873-1931”

**12:15-1:30 LUNCH (ROOMS D.201-D.202)**

**1:30-3:30 BREAKOUT SESSIONS**





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**SESSION 36: Tourism and Development in the Provinces**

Location: Room D.509, Building D

Moderator: Nguyễn Thị Hậu (USSH, VNU HCMC)

Nghia Le (University of Stirling and Freetour Vietnam)

“Tourism Development along Southern Coastal Corridor Between Vietnam and Cambodia”

**Khoi Tran** (Transpacific Center for Development Research) and Tan Nguyen (The Office of People's Provincial Committee of Quang Tri)

“Re-Positioning for Development: A Case of the Province of Quang Tri”

Trần Thị Quỳnh Thuận (ĐH KHXH & NV TP HCM)

“Tự Sự Cảm Thúc Văn Hóa Nam Bộ Qua Tiểu Thuyết Hồ Biểu Chánh, Cải Lương Và Ca Khúc Bolero”

**SESSION 37: Sustainable Approaches and Awareness in Higher Education Contexts**

Location: Room D.504, Building D

Moderator: David Ericson (University of Hawaii at Manoa) & Ngo Tu Lap (International Francophone Institute, Hanoi)

Nguyen Thi Hao (USSH, HCM) and Nguyen Phi Vu (Ho Chi Minh City University of Technology and Education)

“Teaching improvement in the context of undergraduate program evaluation”

Robert Adams (Florida Atlantic University)

“Increasing Sustainability Awareness in the Humanities Classroom”

Nessie Early (Texas A&M)

“Data-Driven, Student-Centered Curriculum Redesign in Animal Science”



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**SESSION 38: Touring and Showing Vietnam**

Location: Room D.503, Building D

Moderator: Jamie Gillen (National University of Singapore)

Mi Thiều (Southern Institute of Social Sciences) and Vũ Ngọc Xuân Ánh (Independent Researcher)

“Trekking Tours into the K’Ho Lands in the Central Highlands of Vietnam: Globalization Through Education-Oriented Strategies Toward Tourists”

Diem Hang Ngo (Hanoi National University of Education)

“Pilgrimage to the Hung Temple: Touring the Nation, Religion and Citizenship Identity of the Contemporary Vietnamese”

Trinh Le Anh (USSH, VNU, Hanoi) and Dang Thi Phuong Anh (Hanoi National University of Education)

“From Folk Procession to Tourist Cultural Festival: A Case of Thanh Tuyen Festival”

Phạm Văn Điền (Department of Agriculture and Rural Development of Ha Giang Province) and Trần Thị Thu Hà (Thái Nguyên University of Agriculture and Forestry)

“Environmental Lease Services for EcoTourism Business: A Case Study from Cát Bà National Park, Vietnam”

**SESSION 39: Capacity Building and Transformation**

Location: Room D.502, Building D

Moderator: Chau Duong Quang (SUNY Albany)

Truong Minh Huy Vu (SCIS, VNU HCMC) and Nguyen V. Nhat-Anh (Yonsei University)

“The Fourth Industrial Revolution and its Impact on Socio-Economic Development: A Vietnamese Discourse”

Nguyễn Huy Vị (USSH, VNU HCMC)

“Những Khó Khăn Gặp Phải Và Thách Thức Đối Với Hệ Thống Các Trường Cao Đẳng Cộng Đồng Và Trường Đại Học Địa Phương Hiện Nay”

Pham Xuan Binh (RMIT, Australia)



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“The Impacts of Government-Funded Student Mobility on Capacity Building, Organizational Effectiveness, and Individual Career Development: The Cases of Can Tho-150 and Vinh Long-100 Projects, Vietnam”

Mark Ashwill (Capstone Vietnam)

“What Were They Thinking? The Short-Lived Relationship between Bob Kerrey and Fulbright University Vietnam”

**SESSION 40: History, Ethnic Communities, Gender, and Language Contact**

Location: Room D.501, Building D

Moderator: Nguyễn Tô Lan (Viện Nghiên cứu Hán-Nôm, Hà Nội)

Đào Phương Chi (Viện Nghiên cứu Hán Nôm)

“Nữ Quyền Trong Làng Xã Bắc Kỳ Đầu Thế Kỷ Xx: Góc Nhìn Từ Văn Bản Tục Lệ Hán Nôm”

Nguyễn Văn Giác (Đại học Thủ Dầu Một)

“Những Kiến Giải Mới Xung Quanh Nhà Nước Hoa Anh Trong Việt Sử”

Wi-vun Chiung (National Cheng Kung University)

“A Study of Trương Vĩnh Ký and Vietnam’s First Romanized Newspaper, the *Gia Định Báo*”

Pham Ngọc Thụy Vi (National Cheng Kung University)

“A Study on Language Contact and Food Culture Contact Between the Kinh and Chinese Ethnicities in Vietnam Through Two Typical Dishes: ‘Pho’ And ‘Hu Tieu’”

**SESSION 41: Developing Sustainable (Eco-)Tourism**

Location: Room D.401, Building D

Moderator: Rommel Curaming (Universiti Brunei Darussalam)

Phuong Nguyen Hoang My (College of Management for Agricultural Rural Development)

“Agro-Ecotourism - How to Apply for Agricultural Cooperatives in The Mekong Delta, Vietnam?”



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Michelle Miguel Galvez (Lyceum of the Philippines University) and Kenji Mendoza Asano, Jr. (Colegio de San Juan de Letran)

“The Evolution of ‘The Walled City’ in Promoting ASEAN as One Single Destination”

Chung Hoang Chuong (SCIS, VNU, HCMC)

“Mekong Transboundary Development: An Ecotourism River Model for the Lower Basin”

**SESSION 42: Educational Attitudes and Aspirations**

Location: Room D.402, Building D

Moderator: Nguyen Ngoc Hung (Hanoi University of Business and Technology)

Lan Anh Nguyen Khoa (University of Melbourne)

“Assessment of the Generic Problem-solving Construct Across Different Contexts”

Thi Thu Huyen Pham (University of Languages and International Studies, VNU)

“Exploring Vietnamese Students’ Conceptions of Education for Sustainable Development”

Nguyen Thi Thanh Binh (Hue University of Foreign Languages)

“Critical thinking from the perspectives of EFL teachers and students”

Nguyen Thi The Ha and Quang Huy Pham (Dong Thap Community College)

“Learning Environmental Adaptation of Students at Dong Thap Community College”

**3:30-4:30 AUTHOR MEETS CRITICS: A Session with Emmanuelle Peyvel, Jamie Gillen, and Ngo Tu Lap on Emmanuelle Peyvel’s recent book “*Post-colonial Geography of Domestic Tourism in Việt Nam*”**

Location: Main Conference Hall, Building D

How do we become a tourist? Can we rethink tourism globalization looking at the "arts of doing" of those who invent it today? This book provides a perspective from Việt Nam, a country that has observed a significant growth of domestic tourism over the past twenty years.



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**DAY 4: SUNDAY 31 DECEMBER 2017**

**Location: The Independence Palace/The Reunification Palace (Dinh Độc Lập/Dinh Thống Nhất), 135 Nam Kỳ Khởi Nghĩa, District 3, HCMC**

**“Du lịch, Di sản, Lịch sử, Phát triển, và Công nghệ”**  
**“Interweaving Tourism, Heritage, History, Development and Technologies”**

- 8:30 – 8:45 Introducing the Hackathon Organizing Team & the Hackathon Competition Teams (Hosts: Ứng Ngọc Phương Vy & Ian Van Buskirk)
- 8:45-10:30 Hackathon Competition (Teams 1-2-3-4-5)
- 10:30-10:45 Break
- 10:45-12:30 Hackathon Competition (Teams 6-7-8-9-10)
- 12:30-1:50 Lunch
- 2:00-2:45 Nguyen Thi Hau and her writings on Sai Gòn, hosted by Phan Le Ha
- 2:45-4:15 Artists Talk “Touring as Inventing” hosted by Nguyen Nhu Huy  
Highlighting “Nolstagia” with Nguyen Nhu Huy; “The Old Bowls” with Phan Quang; and Documentary “Những Câu Chuyện Sài Gòn” with Nguyen Quoc Dzung, Phan Quang, and Prihatmoko Mobi
- 4:15-4:30 Break
- 4:30-5:00 Announcing the Hackathon Competition Results

**END OF PART 1 OF THE CONFERENCE**



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## Part II – “Engaging with Vietnam: An Interdisciplinary Dialogue” Conference

*Touring Vietnam: Exploring “Development”, “Tourism” and “Sustainability” in Vietnam from Multi-disciplinary and Multi-directional Perspectives*

**HCMC- BÌNH DƯƠNG-HCMC**

**MONDAY 1 JANUARY 2018**

<b>N0</b>	<b>Time</b>	<b>Location</b>	<b>Content</b>	<b>Notes</b>
1	8:00 – 8:15	University of Social Sciences and Humanities (USSH) VNU-HCMC Address:10-12, Dinh Tien Hoang, District 1, Ho Chi Minh City	Reception of Delegates and Departure for Binh Duong	
2	10:00 – 10:45	Minh Sáng Plaza Address: 888, Binh Duong Boulevard, Bình Dương)	Visiting Minh Long Ceramic and Porcelainwares Showroom	
3	10:45 – 12:00	Hội Khánh Pagoda in Binh Duong Address: 35 Yersin, Thủ Dầu Một city, Binh Duong province.	Visiting Nguyen Sinh Sac national relic site (Nguyen Sinh Sac used to live and work there. Nguyen Sinh Sac was Ho Chi Minh’s father)	
4	12:00 – 13:30	Thu Dau Mot University – Meeting Point Address: 6, Tran Van On, Thủ Dầu Một city, Bình Dương	Lunch and touring around Thu Dau Mot University	
5	13:30 – 15:30	Đại Nam Complex/Dai Nam Wonderland Address: Hiệp An, Thủ Dầu Một city, Bình Dương Province).	Visiting Dai Nam Wonderland and Dai Nam Temple	
6	15:30 – 16:00	New Bình Dương City	Visiting New Binh Duong City	
7	16:00 – 18:00	Leaving Binh Duong for HCMC	Sending delegates back to University of Social Sciences and Humanities (USSH) VNU-HCMC	



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## Phần II - Hội thảo Quốc tế “Kết Nối Việt Nam: Đối Thoại Liên Ngành”

Chủ đề: ‘Phát Triển’, ‘Du Lịch’, và ‘Bền Vững’ Việt Nam Từ Góc Độ Đa Ngành & Đa Chiều

Địa điểm: BÌNH DƯƠNG

Thời gian: 1/1/2018

### CHƯƠNG TRÌNH THAM QUAN & LÀM VIỆC VỚI BÌNH DƯƠNG

Stt	Thời gian	Địa điểm	Nội dung tham quan	Ghi chú
1	8:00 – 8:15	Trường ĐHKHXH&NV Tp.HCM (10-12, Đinh Tiên Hoàng, Q1, Tp.HCM)	Đón đại biểu; đi Bình Dương	
2	10:00 – 10:45	Minh Sáng Plaza (888, Đại lộ Bình Dương, tỉnh Bình Dương)	Tham quan showroom gốm sứ Minh Long	
3	10:45 – 12:00	Chùa Hội Khánh – Bình Dương (số 35, Yersin, Tp. Thủ Dầu Một, Bình Dương)	Tham quan di tích cấp quốc gia, nơi cụ Nguyễn Sinh Sắc sống và làm việc.	
4	12:00 – 13:30	Hội quán Trường ĐH Thủ Dầu Một (số 6, Trần Văn Ôn, Tp. Thủ Dầu Một, Bình Dương)	Ăn trưa – Tham quan Trường Đại học Thủ Dầu Một	
5	13:30 – 15:30	Khu du lịch Đại Nam (Hiệp An, Tp. Thủ Dầu Một, Bình Dương)	Tham quan toàn cảnh khu du lịch và kim điện Đại Nam	
6	15:30 – 16:00	Trung tâm Hành chính tỉnh Bình Dương (thành phố mới Bình Dương)	Tham quan Trung tâm Hành chính tỉnh Bình Dương.	
7	16:00 – 18:00	Đưa đại biểu về lại Trường ĐHKHXH&NV Tp.HCM (10-12, Đinh Tiên Hoàng, Q1, Tp.HCM).		

Lưu ý: Mỗi xe có 01 phiên dịch tiếng Anh đi cùng.



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## Part III – “Engaging with Vietnam: An Interdisciplinary Dialogue” Conference

*Touring Vietnam: Exploring “Development”, “Tourism” and “Sustainability” in Vietnam from Multi-disciplinary and Multi-directional Perspectives*

**HCMC- AN GIANG – HCMC**

**2-4 January 2018**

**TUESDAY, 2 JANUARY 2018**

**Traveling from Ho Chi Minh City to Long Xuyên, An Giang**

**6:30** Depart from University of Social Sciences and Humanities, VNU HCMC, 10-12 Dinh Tien Hoang St., Ben Nghe Ward, District 1, HCMC

**11:30/12:00** Lunch in An Giang

**14:00-17:30: The International 9<sup>th</sup> “Engaging with Vietnam” Conference (Continued)**

**Venue:** Long Xuyen, An Giang

**14:00 – 15:30:            *Session 1 - Spiritual and Cultural Tourism***

**Co-Chairs:** Dr. Jamie Gillen (Singapore National University), Prof. Dr. Vo Van Sen (University of Social Sciences and Humanities, VNU HCMC) and An Giang Representatives

- 14:05 – 14:25: Dr. Nguyen To Lan (Institute for Sino-Nom Studies, Hanoi)  
“Tourism and Community Life in An Giang: The Case of Núi Sam”
- 14:25 – 14:45: Dr. Ngô Thanh Loan (USSH, VNU HCMC)  
“Proposals Regarding Developing An Giang Tourism Specialties”
- 14:45 – 15:05: Nguyen Huu Su (Institute of Religion Studies, Vietnam Academy of Social Sciences)  
“The Commercialization of spiritual places: The Spiritual Tourism Market of Vietnam”
- 15:05 – 15:30: Q & A

**15:30 – 15:45**

***Break***





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**15:45 – 17:30: Session 2 - “Development, Sustainability and Tourism from Contrast and Comparative Perspectives”**

**Co-Chairs:** Dr. Ngô Thi Phương Lan (USSH, VNU HCMC), A/Prof Dr. Liam C. Kelley (University of Hawaii at Manoa, USA) & An Giang Representatives

- 15:45 - 16:05: Prof. Dr. Jonathan Warren (University of Washington, USA)  
“Toward a more nuanced and multi-directional approach to development in contemporary Vietnam”
- 16:05 - 16:25: A/Prof Dr. Iftexhar Iqbal (Universiti Brunei Darussalam)  
“Mapping Inter-Asian Engagements: A View from the Mekong”
- 16:25 - 16:45: Dr. Ho Huu Loc (Kyoto University & VNU HCMC)  
“Introducing Willingness to Travel, An Alternative Indicator In Measuring Cultural Landscape Quality”
- 16:45-17:05: Jacob Weger (University of Georgia, USA)  
“Lost or Gain in Translation? The Transnational and Multilevel Governance of Climate Change Adaption in Mekong Delta”
- 17:05 - 17:30: Q & A

**18:00 – 22:00: Gala Dinner and Concert at Hoa Binh 1 Hotel, Long Xuyen City**

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**WEDNESDAY 3 JANUARY 2018: EXPLORING AN GIANG (8:00 – 19:00)**

**Three Simultaneous Theme-based Tour Routes (pickup from hotels):**

- + Route 1: Long Xuyên – Trà Sư – Núi Cấm – Châu Đốc → Nature and Ecotour (Led by Ms. Ngo Thanh Loan)
- + Route 2: Long Xuyên – Châu Đốc - Tân Châu – An Phú → Spiritual Culture, Ethnic Minority Communities, and Handicraft Villages (Led by Mr. Duy Minh)
- + Route 3: Long Xuyên – Thoại Sơn/ Óc Eo – Tri Tôn → Archaeological, Historical and Cultural Experiences (Led by Mr. Duc Minh and Ms. Hong Dung)

**(Note: Registration for these tour routes must be made at the REGISTRATION TABLE during PART I of the conference in Ho Chi Minh City, 28-31 December, 2017.)**

**19h30: Dinner in Long Xuyen City**

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**THURSDAY 4 JANUARY 2018**

**8:30 - 11:30: The 9<sup>th</sup> International “Engaging With Vietnam Conference” (Continued) & Announcement of An Giang’s Year of Tourism 2018**

**Venue:** Meeting Hall, An Giang Province

**8:30 - 9:45 Creative Ideas on Tourism – Presentations from Three Awarded Hackathon 2017 Teams**

**Facilitators:** Ung Ngọc Phương Vy & Ian Van Buskirk (Minerva Schools at KGIs, USA)

**9:45 - 10:30 Talk Show/Panel Discussion “Development, Tourism and Sustainability: A Continued Conversation for An Giang”**

**Chairs:** Prof. Dr. Vo Van Sen & Dr. Nguyen Thi Hau (University of Social Sciences and Humanities, VNU HCMC); A/Prof Dr. Liam C. Kelley (University of Hawaii Manoa, USA) & An Giang Representatives

**Guests:** Dr. Ngo Thi Phuong Lan, Dr. Ngo Thanh Loan (USSH VNU HCMC), Dr. Michael Bruno (University of Hawaii at Manoa, USA), Dr. Jamie Gillen (Singapore National University), Prof. Dr. Jonathan Warren (University of Washington), A/Prof. Dr. Iftekhhar Iqbal (Universiti Brunei Darussalam), Trinh Le Anh (USSH, VNU Hanoi), and An Giang representatives.

**10:30 - 10:45 Break**



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**10:45 -11:15 Announcement of “An Giang’s Year of Tourism 2018”**

**11:15 - 11:30 Closing Ceremony**

- Representatives of An Giang
- Prof. Dr. Vo Van Sen (Rector of University of Social Sciences and Humanities, VNU HCMC);
- Prof. Dr. Michael Bruno (Vice Chancellor, University of Hawaii at Manoa, USA)
- Prof. Dr. Phan Le Ha & A/Prof Dr. Liam C. Kelley (Founders of Engaging with Vietnam, University of Hawaii Manoa, USA)

**11:30 Lunch in Long Xuyen**

**13:30 Check out**

**14:00 Travel back to Ho Chi Minh City**

**20:00 Arrive in Ho Chi Minh City**

**END OF CONFERENCE**

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**Part III: AN GIANG, 2-4 January 2018**  
**Phần III - Hội thảo Quốc tế “Kết Nối Việt Nam: Đối Thoại Liên Ngành”**  
**Chủ đề: ‘Phát Triển’, ‘Du Lịch’, và ‘Bền Vững’ Việt Nam Từ Góc Độ Đa Ngành & Đa Chiều**

**Địa điểm:** Long Xuyên, An Giang

**Thời gian:** 2-4/1/2018

**Ngày 2/1: TP.HCM đi Long Xuyên, An Giang**

**6:30 :** Xuất phát tại ĐHKHXH&NV, 10-12 Đinh Tiên Hoàng, Quận 1, TP HCM,

**11:30/12:00** Ăn trưa tại An Giang

**14:00-17:30: Chương trình Hội thảo Quốc tế “Kết Nối Việt Nam”**

**Địa điểm:** Hội trường tỉnh An Giang Giang (*Dịch cabin Anh-Việt cho tất cả các phiên*)

***14:00 – 15:30: Phiên 1- Chủ đề “Du Lịch Tâm Linh và Du Lịch Văn Hóa”***

**Chủ tọa:** TS. Jamie Gillen (Đại học Quốc gia Singapore), PGS.TS. Võ Văn Sen (ĐHKHXH&NV, ĐHQG-HCM), và Đại diện tỉnh An Giang

- 14:05 – 14:25: TS. Nguyễn Tô Lan (Viện Nghiên Cứu Hán-Nôm, Hà Nội)  
“Du lịch và sinh hoạt cộng đồng tại An Giang: Trường hợp Núi Sam”
- 14:25 – 14:45: TS. Ngô Thanh Loan (Đại học KHXH&NV, ĐHQG-HCM)  
“Một số đề xuất sản phẩm du lịch đặc thù tỉnh An Giang”
- 14:45 – 15:05: Nguyễn Hữu Sử (Viện Nghiên Cứu Tôn Giáo, Viện Khoa học Xã hội)  
“Thương mại hóa tự viện: Nghiên cứu về thị trường du lịch tâm linh Việt Nam”
- 15:05 – 15:30: Phần thảo luận

***15:30 – 15:45: Nghỉ giải lao***



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**15:45 – 17:30: Phiên 2 - Chủ đề “Phát Triển, Bền Vững và Du Lịch từ Góc Độ So Sánh, Đối Chiếu”**

**Chủ tọa:** TS. Ngô Thị Phương Lan (ĐHKHXN&NV, ĐHQG-HCM); PGS.TS. Liam C. Kelley (ĐH Hawaii Manoa, Mỹ) & Đại diện tỉnh An Giang

- 15:45 - 16:05: GS. TS. Jonathan Warren (Đại học Washington, Mỹ)  
“Hướng tới một cách tiếp cận *phát triển* tinh tế hơn và đa chiều cho Việt Nam”
- 16:05 - 16:25: PGS TS. Iftekhar Iqbal (Đại học Brunei)  
“Khắc họa sự hợp tác/tương tác liên châu Á: Góc nhìn từ Mê Kông”
- 16:25 - 16:45: TS. Hồ Hữu Lộc (Đại học Kyoto & ĐHQG TP.HCM)  
““Mức độ sẵn lòng du lịch” - Một tiêu chí thay thế trong đo lường chất lượng cảnh quan văn hoá”
- 16:45-17:05: Jacob Weger (Đại học Georgia, Mỹ)  
“Mất hay lợi trong quá trình dịch thuật: Quản lý đa cấp xuyên quốc gia về ứng phó biến đổi khí hậu ở khu vực đồng bằng sông Cửu Long”
- 17:05 - 17:30: Phần thảo luận

**18:00 – 22:00: Tiệc Gala Chào Mừng Hội Thảo và Giao Lưu Văn Nghệ tại Khách sạn Hòa Bình 1, TP Long Xuyên**

Chương trình bao gồm ăn tối và các tiết mục biểu diễn và giao lưu của An Giang, ĐHKHXH&NV TPHCM, ĐH Thủ Dầu Một, và của đại biểu tham dự hội thảo Kết Nối Việt Nam

**Ngày 3/1: Khám Phá An Giang (8:00 – 19:00)**

**Ba tuyến tham quan:**

- + Tuyến 1: Long Xuyên – Trà Sư – Núi Cấm – Châu Đốc → sinh thái tự nhiên và nhân văn (Phụ trách: Cô. Ngô Thanh Loan)
- + Tuyến 2: Long Xuyên – Châu Đốc - Tân Châu – An Phú → văn hóa tâm linh, tộc người, làng nghề (Phụ trách: Thầy. Duy Minh)
- + Tuyến 3: Long Xuyên – Thoại Sơn/ Óc Eo – Tri Tôn → văn hóa lịch sử, khảo cổ (Phụ trách: Thầy. Đức Minh & Cô. Hồng Dung)

**(Lưu ý: Đề nghị đại biểu đăng ký tham quan với BTC tại Hội thảo 28-31.12.2017)**

**19h30: Ăn tối tại Long Xuyên**



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**Ngày 4/1/2018**

**8:30 - 11:30 Hội thảo quốc tế Kết Nối Việt Nam (Phần tiếp theo) và Thông báo năm Du lịch An Giang 2018**

**Địa điểm:** Hội trường tỉnh An Giang (có dịch cabin toàn bộ chương trình)

**8:30 - 9:45 Trình bày Ý Tưởng Sáng Tạo về Du lịch của 03 nhóm sinh viên đạt giải từ Cuộc thi Hackathon 2017**

**Dẫn chương trình và Điều hành:** Ung Ngọc Phương Vy & Ian Van Buskirk (Minerva Schools at KGIs, Mỹ)

**9:45 - 10:30 Thảo luận/Tọa đàm mở về Phát triển và Du lịch An Giang**

**Chủ tọa:** PGS.TS. Võ Văn Sen (ĐHKHXN&NV, ĐHQG-HCM); PGS.TS. Liam Kelley (ĐH Hawaii Manoa, Mỹ), TS. Nguyễn Thị Hậu (ĐHKHXN&NV, ĐHQG-HCM); & Đại diện tỉnh An Giang

**Tham gia thảo luận:** TS. Ngô Thị Phương Lan, TS. Ngô Thanh Loan (ĐHKHXH&NV, ĐHQG-HCM), GS.TS. Michael Bruno (ĐH Hawaii Manoa, Mỹ), TS. Jamie Gillen (ĐH Quốc gia Singapore), GS.TS. Jonathan Warren (ĐH Washington), PGS.TS. Iftekhar Iqbal (ĐH Brunei) và Th.S. Trịnh Lê Anh (ĐHKHXH&NV, ĐHQG Hà Nội), và đại diện tỉnh An Giang.

**10:30 – 10:45: Nghỉ giải lao**

**10:45 -11:15: Tỉnh An Giang thông báo và giới thiệu “Năm Du Lịch An Giang 2018”**

**11:15 - 11:30: Bế mạc Hội thảo Kết Nối Việt Nam**

Đại diện lãnh đạo tỉnh An Giang

PGS.TS. Võ Văn Sen (Hiệu trưởng, ĐHKHXN&NV, ĐHQG-HCM)

GS.TS. Michael Bruno (Phó Hiệu trưởng, ĐH Hawaii Manoa, Mỹ)

GS.TS. Phan Lê Hà & PGS.TS. Liam Kelley (ĐH Hawaii Manoa, Mỹ; là người sáng lập Kết Nối Việt Nam)

**11:30: Ăn trưa tại Long Xuyên**

**13:30 – 14:00: Trả phòng khách sạn và di chuyển về TP.HCM**

**20:00: Về tới TP.HCM**

**KẾT THÚC HỘI THẢO**